

2020 Rate Card

prsmusic.com/pm










Powered by



production music



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Simple, affordable production music licensing

Our licences can offer:

- Cover for the lifetime of the production
- Sync clearance for Worldwide All Media exploitation
- Access to over one million tracks
- Over 250 library labels spanning all genres

Please read the Important Information at the end of the Rate Card.

Apply, pay for and receive your licence

Purchase your licence at the point of application using **Licence Manager** and you will receive your licence immediately.

Browse a complete list of production music libraries covered by our licences at **prsfornmusic.com/pm**

Keep a record of:

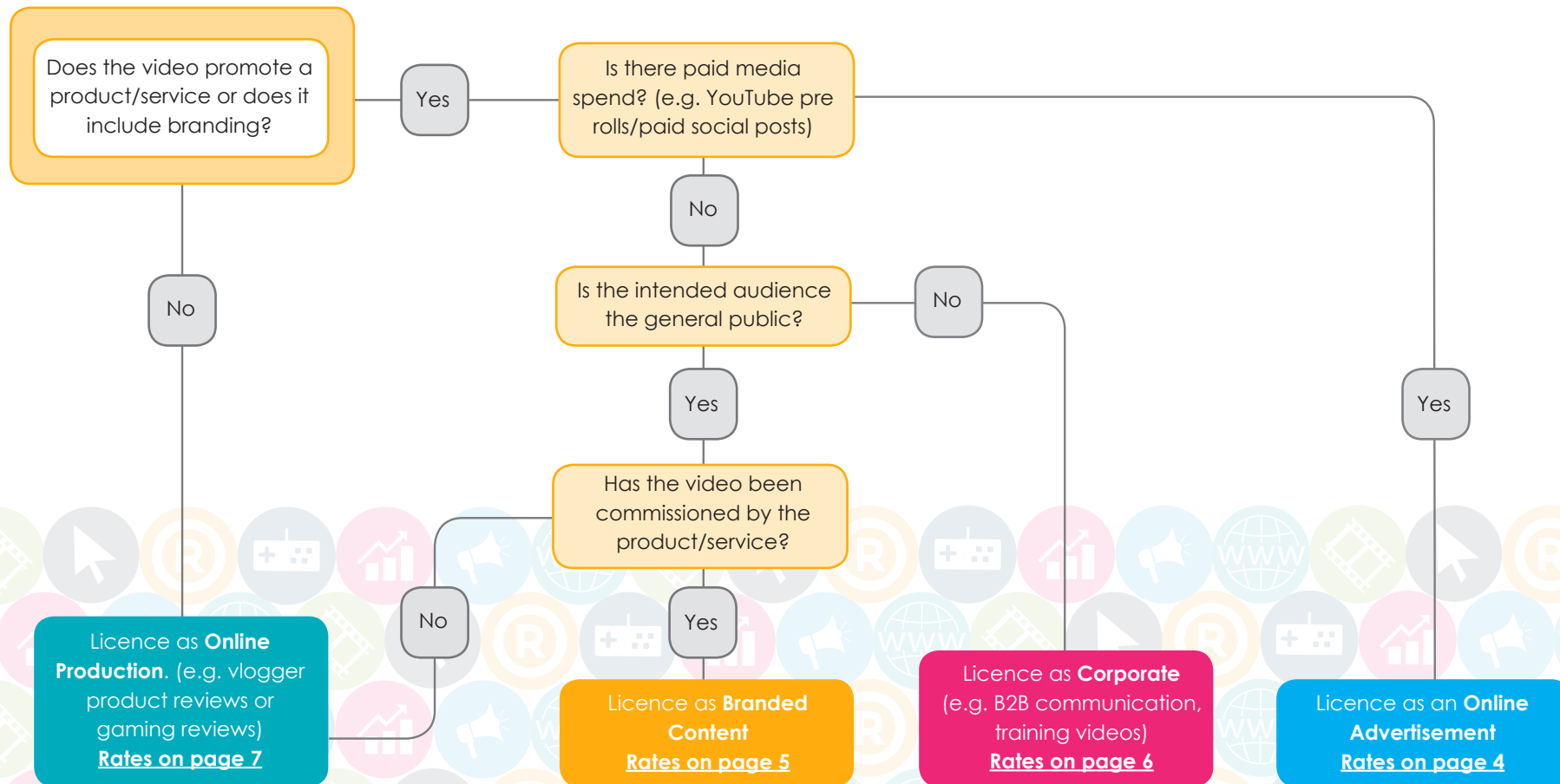
- Track titles
- Songwriters and composers
- Library/Label names

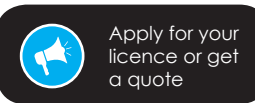
These details are essential elements for your licence application.

If you are an Independent Production Company (IPC) making TV programmes for UK broadcast, please refer to our **IPC rates**. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or **tvprogrammes@prsfornmusic.com**

Guide to licensing online content through our Rate Card

Our Rate Card has different tariffs attached to Online Productions, Branded Content, Online Advertising and Corporate videos. Follow this flow chart to confirm which tariff applies to your content.





Advertising

Type of production:

- Adverts designed specifically to promote goods or services to the general public
- Any productions which have paid media spend

Music use:

- As per tariff description.
- All rates include Online exploitation except where indicated by*.
- ** Digital cable network rates exclude ITV1, C4 and C5.
- Online use includes Video On Demand (VOD) & Social Media platforms e.g. Snapchat, YouTube etc.
- Our Single country and Single Continent TV ad rates include worldwide online exploitation.

Campaign Rates and Per Track rates:

- Our Campaign rates cover unlimited adverts of a developing theme for a single product within a 12 month period. Similarly, our Per Track rates cover you for unlimited tag endings within 12 months.
- Any tag endings licensed under our Per Track rates or adverts licensed under our Campaign rates are cleared for the lifetime of the production provided they are broadcast within the 12 month period.

Notes:

- Tag ending changes. This means minor changes to the message at the end of an advertisement e.g. change from 'sale starts Monday' to 'sale starts tomorrow'.
- Cut-down. This means a shortened version of an advert where no new content is added.
- Per 30s rates clear use for 30 seconds of music, or part thereof.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this Rate Card.

If you can't find a rate that fits your production, please get in touch.

Advertising

Use	Territory	Media	Per 30s	Per Track
TV Ads and Sponsorship Idents	Worldwide	All TV (includes online)	£6,300	£9,400
	Single Continent		£3,300	£4,700
	UK & Eire (or any other single country)	All TV (includes online)	£2,400	£3,750
		Digital Cable Network ** (includes online)	£1,900	£2,900
		Any Single Channel (includes online)	£950	£1,450
Radio Ads	UK & Eire (or any other single country)	Full network (includes online)	£900	£1,350
	Local / Regional	Single local station or region of national	£70 *	£100 *
Online Ads	Worldwide	All sites	£600	£950
Other Ads	Worldwide	Cinema or DVD ads (includes online)	£950	£1,450
		Public location	£200	£350

UPGRADE to ALL MEDIA for additional 25%

Per track rates allow unlimited cut-downs and tag ending changes.

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Campaign rate = 'per track' rate +60%
e.g. All TV - Worldwide campaign rate = £9,400 X 1.6 = £15,040

All Media Upgrade = Any 'All TV' rate + 25%
e.g. All Media Single Country Per 30s = £2,400 X 1.25 = £3,000





Branded Content

Type of production:

- Brand endorsement productions
- Productions documenting sponsored initiatives
- Recruitment videos
- Product demo videos

If the main focus of your production is to promote the sale of goods or services and has paid media spend, please refer to our Advertising rates on page 4.

Music use:

- Online including Social Media platforms e.g. Snapchat.
- Public locations (excluding cinema broadcast).

? Which rates apply to your production?
 Unsure which rates apply to your online content?
 Please refer to our guide on [page 3](#).

Notes:

- Per 30s rates clear use for 30 seconds of music, or part thereof.
- Our Per Production rates allow unlimited music usage.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this Rate Card.

If you can't find a rate that fits your production, please get in touch.

Branded Content

Use	Territory	Media	Per 30s	Per Track	Per Production
Branded Content	World-wide	Audio Visual - All sites online (includes downloads) and public location (excluding cinema)	£200	£550	£650

Please contact the licensing team if you would like to discuss a deal covering multiple productions.





Corporate

Type of production:

- Internal comms - staff training or information videos
- B2B showreels
- Exhibition films (e.g. museums and art installations)
- Audio guides

Any branded content productions aimed at the general public are not covered by Corporate rates. Please see Branded Content or Advertising production types on pages 4 and 5.

Music use:

- Staff conferences and in-house use.
- Intranet, client and agency site, social media.
- Private and direct communication (audio guides, music on hold, B2B physical copies).
- Exhibitions (e.g. museums, art installations and trade shows).

? Which rates apply to your production?
 Unsure which rates apply to your online content?
 Please refer to our guide on [page 3](#).

- Notes:**
- Aggregation is permitted on all Corporate Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.
 - Per 30s rates clears use for 30 seconds of music, or part thereof.
 - Our Per Production rates allow unlimited music usage.
 - Speech translations do not require additional licensing.
 - Please read the Important Information section at the end of this Rate Card.

If you can't find a rate that fits your production, please get in touch.

Corporate

Use	Territory	Media	Per 30s	Per Track	Per Production
Corporate Content	World-wide	Audio visual - Online and public location (excluding cinema)	£50	£99	£250

Monthly subscription deals also now available.

Our Corporate Blanket deals give you the option of paying annually or monthly and cover unlimited productions.

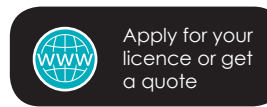
Annual: Pay just **£3,000 a year** to use as much music as you need, within unlimited corporate productions, broadcast over a 12 month period.

Or

Monthly: Pay **£350 a month** to use as much music as you need, within unlimited corporate productions, broadcast during that month. (A minimum commitment of 3 months applies).

Call +44 (0)203 741 3888 for details on how to apply.





Online Productions

Online production rates cover, but are not limited to:

- General interest/entertainment content (amateur or professional) made for broadcast on video sharing and social media platforms (e.g. YouTube)
- Films or individual episodes that are made available online
- Any online production available for retail sale through streaming or download service providers (includes Audio/Audio visual books)

IMPORTANT: Online Production rates do not cover any production types classified as promotional or any content which includes branding.

We have alternative rates for this type of content, please refer to our Advertising, Branded Content and Corporate rates detailed on pages 4, 5 and 6. Refer to our guide on page 3 if you are unsure which apply.

If your production is a Film Trailer, please refer to our trailer rates detailed on page 9.

Online Productions

Media	Worldwide			
	Per 30s	Per Track	Short form programming rates - unlimited music in 10 min episodes	Per Production
Online - Download and Streaming	£70	£150	£200	£560
Podcast (audio only)	Per Track (NEW)		Per Podcast	
	£50		£100	

Podcast and Online series deals are available by negotiation, please get in touch on **+44 (0)20 3741 3888**.

If you are producing online content as an Independent Production Company (IPC), please refer to our **IPC rates**. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or tvprogrammes@prsformusic.com

? Which rates apply to your production?
 Unsure which rates apply to your online content? Please refer to our helpful guide on [page 3](#).

Communication to the Public Right

Are you hosting the content on your own website? You may require a Performing Right Online Licence (PROL). Please refer to **PROL** rates on page 11 and the Important Information section at the end of this Rate Card.

If you can't find a rate that fits your production, please get in touch.

For more information visit [prsformusic.com/pm](https://www.prsformusic.com/pm)

Contact **+44 (0)20 3741 3888** (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com





Film & Trailers

Film

- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, Film Festival and physical product release.
- Per film rates allow uncapped usage per film.
- If you only require online exploitation, please refer to our **Online Production** rates.
- Feature Film rates allow in context trailer usage. If you require trailer usage that is out of context, please refer to our **Trailer** rates.

Film

Use	Territory	Per 30s	Per Track	Per Film
Film Festival	Worldwide	£60	£130	£1,000
Feature film buyout (excl. trailers) Film budget <£750k		£100	£200	£2,000
Feature film buyout (excl. trailers) Film budget between £750k and £3m		£250	£535	£5,000
Feature film buyout (excl. trailers) Film budget >£3m		£700	£1,500	£10,000

If you've made an application previously and require additional rights, please get in touch about a top-up licence

Notes:

- Please see page 9 for Trailer rates.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this Rate Card.

If you can't find a rate that fits your production, please get in touch.

For more information visit prsfornmusic.com/pm

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsfornmusic.com





Film & Trailers

Trailers

- Film trailers are licensed on a per production basis allowing uncapped usage per trailer.
- Online use includes Video On Demand (VOD) & Social Media platforms e.g. Snapchat, YouTube etc.

Notes:

- Only film trailers dubbed in the UK can be licensed through our Rate Card.
- Online rates include Video On Demand (VOD).
- Tag ending changes mean minor changes to the message at the end of the trailer e.g. change from Monday to 'out tomorrow.' Our licences cover you for an unlimited number of tag endings within a 12 month period. Any tag ending broadcast within the 12 months are cleared for the lifetime of the production.
- Cut downs. This means a shortened version of a trailer where no new content is added.
- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, public location and physical product.
- Speech translations do not require additional licensing.
- All Media rates include Worldwide Online exploitation.
- Please read the Important Information section at the end of this Rate Card.

Film Trailers

Film budget	Use	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Over £3m	All Media	*£5,500	*£7,500	£9,500
	Online	n/a	n/a	£2,200
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£1,320	£1,720	£2,200
Between £750k - £3m	All Media	*£2,500	*£3,500	£4,500
	Online	n/a	n/a	£1,375
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£875	£1,125	£1,375
Under £750k	All Media	*£1,500	*£2,500	£3,500
	Online	n/a	n/a	£1,000
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£400	£700	£1,000

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Feature film trailer licences include unlimited tag endings and cut-downs.

* All Media rates include Worldwide Online exploitation

If you wish to discuss single track usage, campaign rates or co-promotion usage, please contact the licensing team on **+44 (0)20 3741 3888**.

If you can't find a rate that fits your production, please get in touch.

For more information visit prsformusic.com/pm

Contact **+44 (0)20 3741 3888** (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com





Games, Apps, CDs and DVDs

These rates cover audio, audio visual or interactive productions for sale or rental to the general public, including:

- Films or games
- Online/mobile apps
- DVD, CD and vinyl products
- Covermount products

Our 'Mobile App' rates license music which is installed within an app. This rate does not cover productions which are created and uploaded onto 3rd party services such as Youtube or Facebook for example. Please refer to our online content guide on page 3 to see which rates apply to this type of content.

Notes:

- Retail Game e.g. PlayStation, Xbox or PC games. Rates also cover Virtual Reality experiences and games sold through digital distribution.
- Looped and interactive use of music allow unlimited looping of a single cue in a production and is charged at double the Per 30s. This option is available across all usages where no Per Track rates are offered. Just select the looped option on the **licence Manager** system.
- Per Game rates allow uncapped music usage for one flat rate.
- Aggregation is permitted on all Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this Rate Card.

Games, Apps, CDs and DVDs

Use	Territory	Per 30s	Per Track	Per Game
Retail Game e.g. Playstation, Xbox or PC games. Rates also cover Virtual Reality experiences.	Worldwide	£250	£535	£5,000

DISCOUNT: Per game rates include a 25% discount on advertising rates for related promotions. For more details, contact the MCPS licensing team on **+44 (0)20 3741 3888**.

Use	Territory	Per Track
Mobile app	Worldwide	£100

Please contact the licensing team if you would like a quote to use music in a game trailer.

Use	Criteria	Territory	Per 30s
CDs and DVDs	<1000 copies	Worldwide	£80
	1001 - 10,000 copies	Worldwide	£120
	10,001 - 50,000 copies	Worldwide	£150
	50,001 - 100,000 copies	Worldwide	£200
	>100,000 copies	Worldwide	£250

If you've made an application previously and require additional copies to be covered, please get in touch about a top-up licence.

If you can't find a rate that fits your production, please get in touch.

For more information visit prsformusic.com/pm

Contact **+44 (0)20 3741 3888** (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com





Performing Right Online Licence (PROL)

Online performing rights cover the communication of a musical work to the public.

You will need a PROL, as well as a mechanical right licence, if you are hosting content with production music on your website (i.e. if it is not hosted on an external site such as YouTube).

Visit prsforsmusic.com/prsonline for more information about our licence. Alternatively please call **+44 (0)20 3741 3888**.

A PROL is valid for 12 months. Licensees need to provide a report of the musical works that have been used.

Performing Right Online Licence (PROL)

Important

Under UK law, the act of downloading, streaming and podcasting musical works and sound recordings requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only. For information about online mechanical rights, please refer to our [Online Production](#) rates.

Use	Media	Unit allowance (or part thereof) per annum	Cost per unit allowance
Music	On demand	<45,000 streams	£68 +VAT
	Background to a website (similar to webcasting)	<120,000 streams	
	Permanent download	<5,000 downloads	
	Ringtone	<1,000 downloads	
General entertainment	On demand	<3,200 music hours	
	Permanent download	<350 music hours	

Get a PROL

Please complete the application form at prsforsmusic.com/prsonline

If you can't find a rate that fits your production, please get in touch.



Important Information

Top-up

Top-up licences may be purchased to:

- extend the scope of a licence (e.g. to include additional territories, media and/or copies); and/or
- add new use terms to a licence for a particular production

Please contact the licensing team on **+44 (0)20 3741 3888** if you require a top-up.

Other licences

Our Production Music rates and licences cover the copying done by you, or on your behalf, in the UK of Production Music work and sound recordings into audio-visual content and (where applicable) the distribution of such content to third parties. In the case of the PROL only, they also cover the limited online communication to the public in the UK of content containing Production Music works and sound recordings. Additional licences are required for all other copyright right acts including, without limitation, any additional copying done by third parties or outside the UK and, save in relation to the limited rights granted by the PROL, any communication to the public rights (whether exercised by you or any third party). If you are unsure about your licensing requirements, please contact the licensing team on **+44 (0)20 3741 3888**.

Miscellaneous

The rates set out in this Rate Card are subject to the full terms and conditions applicable to the each tariff which are set out in the corresponding licence or invoice and are available to view in the **Licence Manager**.

Using (or authorizing the use of) MCPS and PRS Production Music without a valid licence covering each specific use constitutes copyright infringement for which facility houses, production companies and their clients could all be liable.

Where appropriate, retrospective licences may be granted. These may be subject to significantly higher royalty fees than the standard rates.

Productions which are re-distributed with alterations are considered to be new productions and require a separate licence and payment. This applies to all rates except 'per track', 'campaign' advertisements and 'per trailer' rates. However, productions varying only in language translation do not require a separate licence to be issued or additional fee payments, provided the necessary territorial clearance has been obtained.

An administration fee of £8 will be charged for each licence issued.

Published rates are effective from 2nd January 2020.