



Independent Production Company (IPC)



Other available rates

- Content designed directly to promote a brand, product or service to the general public
- Projects with paid media spend (e.g. pre-rolls/paid social posts)
- Productions that have a call to action (eg 'Buy now!')

Notes

- Productions are covered for Worldwide All Media exploitation for the lifetime of the production.
- Aggregation is permitted on all Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.
- If you are making a TV programme promo please call the General Entertainment Productions team for more information on **+44 (0)20 3741 4101**.
- Radio, public location and theatrical uses are excluded from IPC rates.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this rate card.
- Rates applicable 1 April 2025 – 31 March 2026.
- The series deal rate of £250 per episode can be applied to any series that contains between 4 and 12 episodes.

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Licence category	Worldwide (all media)
Single cue	£104
Single track	£221
Single production	£815
Single series (8 episodes)	£2,000
Annual deal – group IPC	By negotiation Call +44 (0)20 3741 4101

Programmes made for online are now covered under the IPC blanket licence

Get an IPC licence

- Sign up to the IPC Agreement online via priformusic.com/ipctv
- A member of our team will be in contact within 24 hours
- Submit your finalised cue sheets to your account manager or to tvprogrammes@priformusic.com