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# Corporate

## Type of production:

- **Internal comms - staff training or information videos**
- **Staff conferences and in-house use**
- **B2B showreels**
- **Private and direct communication (audio guides, music on hold, B2B physical copies)**
- **Exhibitions (e.g. museums, art installations and trade shows)**


## Good to know . . .

- Licences last for the life of production
- Restricted online includes intranet, client and agency site/ social media page only (not aimed at the general public and no paid media spend)
- Corporate Blanket deals are available to cover unlimited productions within a fixed term and offer the option of paying annually or monthly - inquire with the licensing team to find out more
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Media	Territory	Per 30s	Per Track	Per Production
Restricted Online & Public Location excl. Cinema	Worldwide	£50	£99	£250

**Please refer to our Branded Content and Advertising rates on pages 4 and 5 if any of the following apply to your project:**

- Online use is aimed at the general public
- Has paid media spend
- Includes a call to action for the public
- Promotes promotes brands, products or services
- Directly promotes a brand to the public
- Requires VOD or other media

 **Unsure which rates apply to your online content?**  
Please refer to our guide on [page 3](#)

**Need further support in finding the right rate for your production?**  
Please contact the licensing team