



production music

2024 rate card












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Simple, affordable production music licensing

Our licences can offer:

- Access to over one million high quality tracks
- Over 250 production music companies spanning all genres
- Fixed rates and efficient online application process
- Sync clearance from localised to Worldwide territories and specific or all media exploitation
- Cover for the lifetime of the production

Browse a complete list of production music companies covered by our licences at prsforsmusic.com/pm

Search on the production music company website for your perfect tracks, keep a record of key details for your application and license same day through our online system [here](#) (link also available at the top of each rate page)

Essential information to note for your licence application:

- Track titles
- Songwriters and composers
- Production Music company names

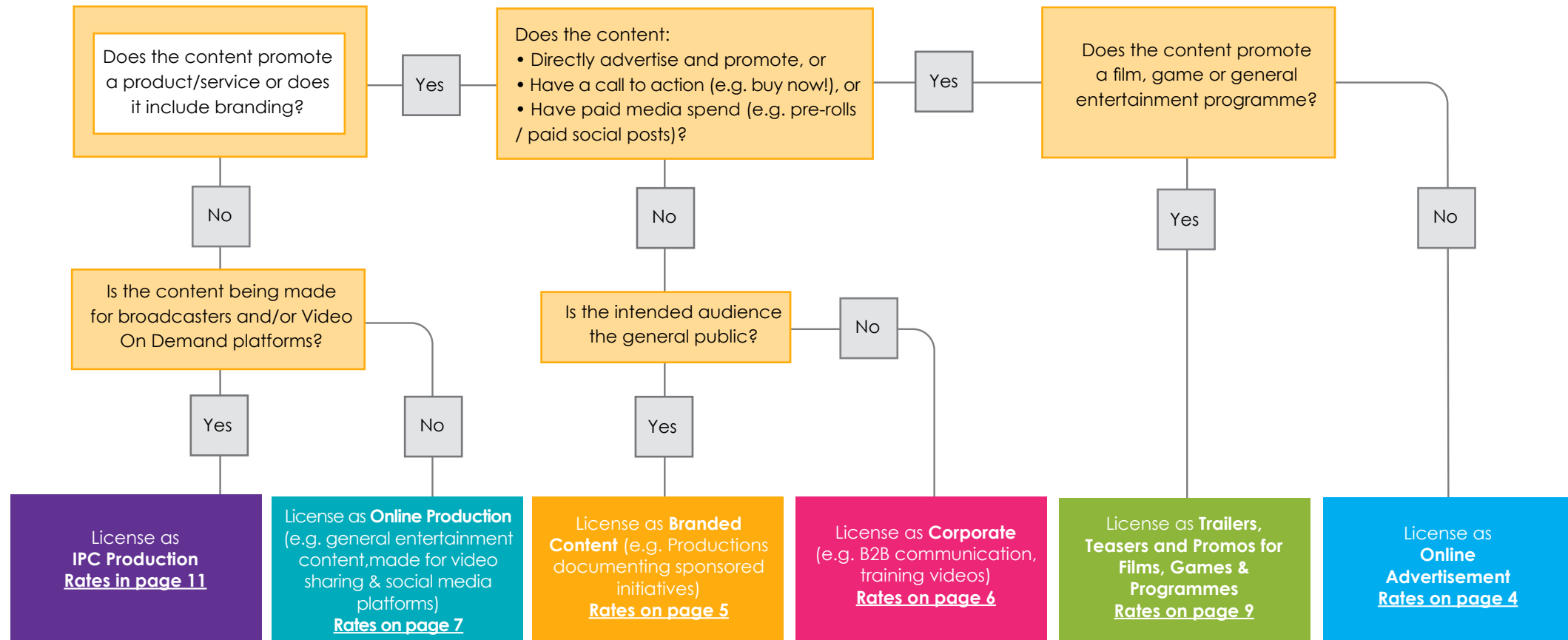
Please read the Important Information at the end of the Rate Card.



Guide to licensing online content through our Rate Card

MCPS Production Music offers different rates for **online** use depending on your intended purpose. Follow this guide to help identify which rate applies to your content.

For other types of media rates specific to your needs, see content page 2



If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to PROL rates on page 12.



 Click here to build a quote and apply for your licence

Advertising

Type of Production:


- Content designed directly to promote a brand, product or service to the general public
- Projects with paid media spend (e.g. pre-rolls/paid social posts)
- Productions that have a call to action (eg 'Buy now!')

Good to know . . .

- Licences last for the life of production*
- Full Network Radio Advertising rates include online exploitation through simulcast radio services
- Linear TV includes terrestrial and online simulcast transmission only
- VOD includes all forms of video on demand services (e.g. AVOD, BVOD, SVOD, TVOD)
- Per track rates allow unlimited direct cut downs and tag end changes within the initial 12 month period*
- Campaign rates cover 1 track across unlimited adverts of a developing theme for a single product within the initial 12 month period*
- If you've made an application previously and require additional rights, please get in touch about a top-up licence
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL** rates on page 12

*Any such edits/versions broadcast within the initial 12 month term are cleared for the lifetime of the production. Any new edits/versions created and broadcast after this time will require additional licensing

Media	Territory	Per 30s	Per Track	Per Campaign
All Media	Worldwide	£8,250	£12,375	£19,800
	Single Continent	£4,375	£6,563	£10,500
	UK & Eire (or any other single country)	£3,125	£4,688	£7,500
Linear TV (all channels)	Worldwide	£5,850	£8,775	£14,040
	Single Continent	£2,750	£4,125	£6,600
	UK & Eire (or any other single country)	£1,750	£2,625	£4,200
Video On Demand Services (VOD)	Worldwide	£2,000	£3,000	£4,800
	Single Continent	£1,060	£1,590	£2,545
	UK & Eire (or any other single country)	£760	£1,135	£1,820
Online excl. VOD	Worldwide	£750	£1,125	£1,800
Radio: Full Network	UK & Eire (or any other single country)	£950	£1,425	£2,280
Radio: Single Local Station	Local/Regional	£75	£115	£184
Cinema or DVD ads	Worldwide	£1,000	£1,500	£2,400
Public Location		£210	£315	£504

 **Unsure which rates apply to your online content?**
Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?
Please contact the licensing team



 Click here to build a quote and apply for your licence

Branded Content

Type of production:

- **Productions documenting sponsored initiatives**
- **Recruitment videos**
- **Product demo videos**

Good to know . . .

- Licences last for the life of production
- Branded content rates cover usages without paid media spend
- Multiple production deals are available - inquire with the licensing team to find out more
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Media	Territory	Per 30s	Per Track	Per Production
Limited Online excl. VOD	Worldwide	£350	£700	£800
Public Location excl. Cinema				

Please refer to our Advertising rates on [page 4](#) if any of the following apply to your project:

- Has paid media spend
- Includes a call to action
- Promotes products or services
- Is aimed to directly promote the brand
- Requires VOD or other media



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?

Please contact the licensing team



 [Click here to build a quote and apply for your licence](#)

Corporate

Type of production:

- **Internal comms - staff training or information videos**
- **Staff conferences and in-house use**
- **B2B showreels**
- **Private and direct communication (audio guides, music on hold, B2B physical copies)**
- **Exhibitions (e.g. museums, art installations and trade shows)**


Good to know . . .

- Licences last for the life of production
- Restricted online includes intranet, client and agency site/ social media page only (not aimed at the general public and no paid media spend)
- Corporate Blanket deals are available to cover unlimited productions within a fixed term and offer the option of paying annually or monthly - inquire with the licensing team to find out more
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Media	Territory	Per 30s	Per Track	Per Production
Restricted Online & Public Location excl. Cinema	Worldwide	£50	£99	£250

Please refer to our Branded Content and Advertising rates on pages 4 and 5 if any of the following apply to your project:

- Online use is aimed at the general public
- Has paid media spend
- Includes a call to action for the public
- Promotes promotes brands, products or services
- Directly promotes a brand to the public
- Requires VOD or other media

 **Unsure which rates apply to your online content?**
Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?
Please contact the licensing team



 [Click here to build a quote and apply for your licence](#)

Online Productions

Type of production:

- **General interest/entertainment content (amateur or professional) made for video sharing and social media platforms**
- **Films or individual episodes that are made available online**
- **Online productions available for retail sale via streaming or download (includes audio/audio visual books)**

Good to know . . .

- Licences last for the life of production
- Online Productions rates cover both download & streaming
- Online series deals are available by negotiation
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Media	Territory	Per 30s	Per Track	Per short form episode (up to 10 minutes duration)	Per episode (10 minutes and over)
Online excl. VOD	Worldwide	£70	£150	£200	£560
Podcast (audio only)	Worldwide	Per Track	Per Episode	Single Track Podcast Series - single track in unlimited episodes within a 12 month period	Podcast Series - unlimited tracks in unlimited episodes within a 12 month period
		£50	£100	£1,000	£2,000

Please refer to our Branded Content and Advertising rates on pages 4 and 5 if any of the following apply to your project:

- Has paid media spend
- Includes a call to action for the public
- Promotes brands, products or services

If you are producing online content for broadcasters or VOD platforms as an Independent Production Company (IPC), please refer to our IPC rates. For further enquiries, please contact the IPC team on: +44 (0)20 3741 4101 or tvprogrammes@prsformusic.com



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?

Please contact the licensing team



 Click here to build a quote and apply for your licence

Films & Games

Type of production:

- **Feature Films and similar general entertainment productions**
- **Retail Games - including audio, audio visual or interactive productions for sale or rental to the general public**

Good to know . . .

- Licences last for the life of production
- Film Rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, film festival and physical product release
- Per film & game rates allow unlimited tracks per film/ game
- Film rates allow in context trailer/teaser/promo usage
- Aggregation is permitted on all Per 30s rates
- Retail Game (e.g. console or PC game) rates also cover Virtual Reality experiences and games sold through digital distribution
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Film/Game Budget	Media	Territory	Per 30s	Per Track	Per Film/Game
Between £5m - £10m	All Media	Worldwide	£600	£1,200	£12,000
Between £3m - £4.9m			£300	£600	£6,000
Between £500k - £2.9m			£150	£300	£3,000
Under £500k			£75	£150	£1,500
n/a	Film Festival		£40	£100	£750


If your budget is over £10M then please contact the licensing team

For online exploitation only, please refer to our online production rates on page 7
 For out of context trailer usage, please refer to our trailer/teaser/promo rates on page 9

 **Unsure which rates apply to your online content?**
 Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?
 Please contact the licensing team



 [Click here to build a quote and apply for your licence](#)

Trailers, Teasers & Promos

Type of production:


- **Content specifically designed to promote general entertainment such as films, games & programmes**

Good to know . . .

- Licences last for the life of production
- Budget refers to the budget of the film/ game/programme that the trailer/teaser/ promo is promoting
- VOD includes all forms of on video on demand services (eg AVOD, BVOD, SVOD, TVOD)
- Trailer/teaser/promo rates include unlimited tag endings and direct cut downs*
- Per trailer/teaser/promo rate allows unlimited tracks per production
- If you've made an application previously and require additional rights, please get in touch about a top-up licence
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

*Any such edits/versions broadcast within the initial 12 month term are cleared for the lifetime of the production. Any new edits/versions created and broadcast after this time will require additional licensing

Film/Game/ Programme budget	Media	Per Track			Per Trailer/Teaser/Promo		
		UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Over £10m	All Media	£3,600	£4,800	£6,000	£7,200	£9,600	£12,000
	Video On Demand (VOD)	£2,160	£2,880	£3,600	£4,320	£5,760	£7,200
	Online excl. VOD	n/a	n/a	£1,800	n/a	n/a	£3,600
	Radio or Cinema & Public Location	£1,080	£1,400	£1,800	£2,160	£2,880	£3,600
Between £5m - £10m	All Media	£3,000	£4,000	£5,000	£6,000	£8,000	£10,000
	Video On Demand (VOD)	£1,800	£2,400	£3,000	£3,600	£4,800	£6,000
	Online excl. VOD	n/a	n/a	£1,500	n/a	n/a	£3,000
	Radio or Cinema & Public Location	£900	£1,200	£1,500	£1,800	£2,400	£3,000
Between £3m - £4.9m	All Media	£1,500	£2,000	£2,500	£3,000	£4,000	£5,000
	Video On Demand (VOD)	£900	£1,200	£1,500	£1,800	£2,400	£3,000
	Online excl. VOD	n/a	n/a	£750	n/a	n/a	£1,500
	Radio or Cinema & Public Location	£450	£600	£750	£900	£1,200	£1,500
Between £500k- £2.9m	All Media	£1,000	£1,500	£2,000	£2,000	£3,000	£4,000
	Video On Demand (VOD)	£720	£960	£1,200	£1,440	£1,920	£2,400
	Online excl. VOD	n/a	n/a	£600	n/a	n/a	£1,200
	Radio or Cinema & Public Location	£300	£450	£600	£600	£900	£1,200
Under £500k	All Media	£500	£1,000	£1,500	£1,000	£2,000	£3,000
	Video On Demand (VOD)	£540	£720	£900	£1,080	£1,440	£1,800
	Online excl. VOD	n/a	n/a	£450	n/a	n/a	£900
	Radio or Cinema & Public Location	£150	£300	£450	£300	£600	£900

 **Unsure which rates apply to your online content?** Please refer to our guide on [page 3](#)
Need further support in finding the right rate for your production? Please contact the licensing team

All rates are exclusive of VAT

For more information visit prsfmusic.com/pm Contact **+44 (0)20 3741 3888** or applications@prsfmusic.com

Only productions synchronised in the UK can be licensed through our Rate Card



 Click here to build a quote and apply for your licence

Apps, CDs & DVDs

Type of production:


- **Non-gaming Apps for mobile and tablet use only (no online).**
- **Audio only hard copies e.g. CDs, audio books, magazine covermount CDs**
- **Audio visual e.g. DVDs, magazine covermount DVDs**

Good to know . . .

- Licences last for the life of production
- Non-gaming mobile app rate covers both mobile/tablet streaming and downloads
- Looped and interactive use of music options available. These allow unlimited looping of a single cue in a production and is charged at double the Per 30s rate. Just select the looped option on the Licence Manager system.
- If you've made an application previously and require additional copies to be covered, please get in touch about a top-up licence

Use	Territory	Per Track
Non-gaming Mobile App	Worldwide	£100

Use	Criteria	Territory	Per 30s
CDs and DVDs	<1000 copies	Worldwide	£80
	1001 - 10,000 copies	Worldwide	£120
	10,001 - 50,000 copies	Worldwide	£150
	50,001 - 100,000 copies	Worldwide	£200
	>100,000 copies	Worldwide	£250



Unsure which rates apply to your online content?
Please refer to our guide on [page 3](#)

Need further support in finding the right rate for your production?
Please contact the licensing team



Independent Production Company (IPC)

The IPC blanket licence is available to all IPCs and producers making programmes for broadcasters and digital service providers, where the music is not covered by an existing broadcaster blanket agreement.

Other available rates:

- UK (all media).
- Worldwide excluding UK (all media).

These are charged at 50% of the Worldwide rate (all media rates listed in the table).

Notes:

- Productions are covered for Worldwide All Media exploitation for the lifetime of the production.
- Aggregation is permitted on all Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.
- If you are making a TV programme promo please call the General Entertainment Productions team for more information on **+44 (0)20 3741 4101**.
- Radio, public location and theatrical uses are excluded from IPC rates.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this rate card.
- Rates applicable 1 April 2023 – 31 March 2024.
- The series deal rate of £250 per episode can be applied to any series that contains between 4 and 12 episodes.

Independent Production Company (IPC)

Licence category	Worldwide (all media)
Single cue	£95
Single track	£202
Single production	£743
Single series (8 episodes)	£2,000
Annual deal – single IPC	From £5,000

Annual deal – group IPC By negotiation call +44 (0)20 3741 4101

Programmes made for online are now covered under the IPC blanket licence

Get an IPC licence

- Sign up to the IPC Agreement online via prsfmusic.com/ipctv
- A member of our team will be in contact within 24 hours
- Submit your finalised cue sheets to your account manager or to tvprogrammes@prsfmusic.com

Licences
last for life of
production



Performing Right Online Licence (PROL)

Type of licence:

Covers online performing rights for the communication of a production music work to the public.

If you are hosting content with production music on your own website (i.e. if it is not hosted on a third party, external site), you will need this Performing Right licence, as well as your music use licence (a mechanical right licence).

Good to know . . .

- A PROL is valid for 12 months
- Covers UK only
- Licensees need to provide a report of the musical works used

Important

Under UK law, the act of downloading, streaming and podcasting musical works and sound recordings requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only. For information about online mechanical rights, please refer to our [Online Production](#) rates.

Use	Media	Unit allowance (or part thereof) per annum	Cost per unit allowance
Music	On demand	<45,000 streams	£87
	Background to a website (similar to webcasting)	<120,000 streams	
	Permanent download	<5,000 downloads	
	Ringtone	<1,000 downloads	
General entertainment	On demand	<3,200 music hours	
	Permanent download	<350 music hours	

Get a PROL

For more information and to apply please go to prsforsmusic.com/prsonline



Important Information

Useful information about our rates:

- Tag ending changes - Minor changes to the message at the end of an advertisement or film trailer e.g. change from 'Monday' to 'tomorrow'.
- Any tag endings licensed under our advertising Per Track rates or adverts licensed under our Campaign rates are cleared for the lifetime of the production provided they are broadcast within the 12 month period
- Cut-down - A shortened version of an advert or trailer where no new content is added.
- Per Production rates allow unlimited music usage.
- Per 30s rates clear use for 30 seconds of music, or part therefore (excluding aggregation).
- Aggregation is permitted as per 30s rates for corporate, film & trailers. Aggregation allows various music cues to be added together to produce a cumulative total.
- Speech Translations do not require additional licensing.

Other licences

Our Production Music rates and licences cover the copying done by you, or on your behalf, in the UK of Production Music work and sound recordings into audio-visual content and (where applicable) the distribution of such content to third parties. In the case of the PROL only, they also cover the limited online communication to the public in the UK of content containing Production Music works and sound recordings. Additional licences are required for all other copyright right acts including, without limitation, any additional copying done by third parties or outside the UK and, save in relation to the limited rights granted by the PROL, any

communication to the public rights (whether exercised by you or any third party). If you are unsure about your licensing requirements, please contact the licensing team on **+44 (0)20 3741 3888**.

Miscellaneous

The rates set out in this Rate Card are subject to the full terms and conditions applicable to the each tariff which are set out in the corresponding licence or invoice and are available to view in the **Licence Manager**.

Using (or authorizing the use of) MCPS and PRS Production Music without a valid licence covering each specific use constitutes copyright infringement for which facility houses, production companies and their clients could all be liable.

Where appropriate, retrospective licences may be granted. These may be subject to significantly higher royalty fees than the standard rates.

Productions which are re-distributed with alterations are considered to be new productions and require a separate licence and payment. This applies to all rates except 'per track', 'campaign' advertisements and 'per trailer' rates. However, productions varying only in language translation do not require a separate licence to be issued or additional fee payments, provided the necessary territorial clearance has been obtained.

Published rates are effective from 3rd January 2024.