



**production  
music**

# Rate Card 2023

[prsformusic.com/pm](https://prsformusic.com/pm)

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for MUSIC



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## Simple, affordable production music licensing

Our licences can offer:

- Cover for the lifetime of the production
- Sync clearance for Worldwide All Media exploitation
- Access to over one million tracks
- Over 250 library labels spanning all genres

**Please read the Important Information at the end of the Rate Card.**

Browse a complete list of production music libraries covered by our licences at

**[prsforsmusic.com/pm](https://prsforsmusic.com/pm)**

Keep a record of:

- Track titles
- Songwriters and composers
- Library/Label names

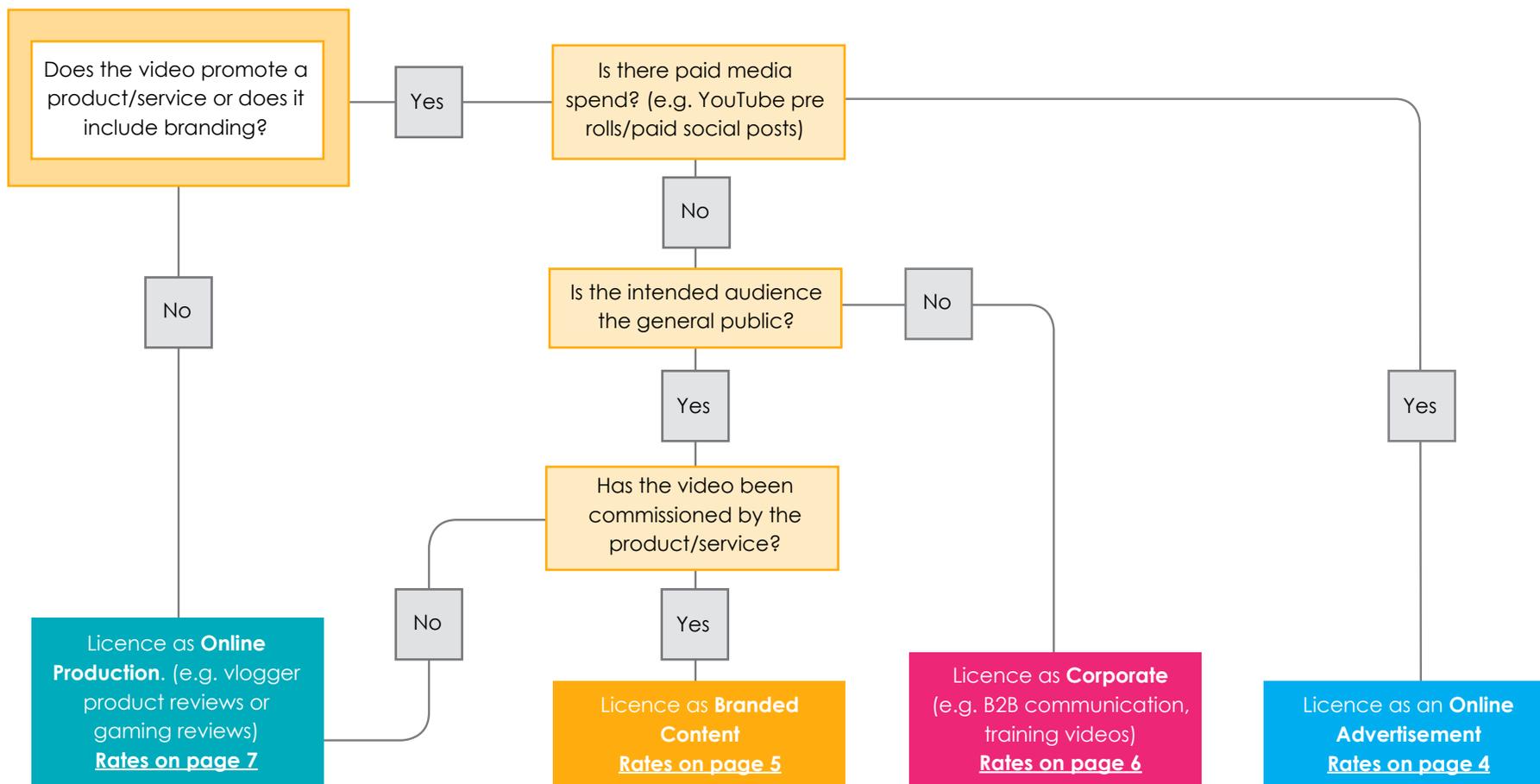
These details are essential elements for your licence application.

If you are an Independent Production Company (IPC) making TV programmes for UK broadcast, please refer to our **IPC rates**. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or **[tvprogrammes@prsforsmusic.com](mailto:tvprogrammes@prsforsmusic.com)**



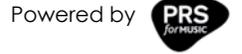
# Guide to licensing online content through our Rate Card

Our Rate Card has different tariffs attached to Online Productions, Branded Content, Online Advertising and Corporate videos. Follow this flow chart to confirm which tariff applies to your content.





production music



# Advertising

## Type of production:

- Adverts designed specifically to promote goods or services to the general public
- Any productions which have paid media spend

## Music use:

- As per tariff description.
- Our Single country and Single Continent TV ad rates include worldwide online exploitation (excluding Video On Demand).
- Per track rates allow unlimited cut down and tag ending changes within 12 months.
- Full Network Radio Advertising rates include online exploitation through digital/internet radio services.

### Campaign Rates

Campaign rates cover unlimited adverts of a developing theme for a single product within a 12 month period.

Use	Media	Territory	Per 30s	Per Track	Per Campaign
All Media Ads and Sponsorship Idents	All Media (incl. VOD)	Worldwide	£8,250	£12,375	£19,800
		Single Continent	£4,375	£6,563	£10,500
		UK & Eire (or any other single country)	£3,125	£4,688	£7,500
TV Ads and Sponsorship Idents	All TV and Online (excl. VOD)	Worldwide	£6,600	£9,900	£15,840
		Single Continent	£3,500	£5,250	£8,400
		UK & Eire (or any other single country)	£2,500	£3,750	£6,000
Online Ads	Video On Demand (VOD Advertising)	Worldwide	£2,000	£3,000	£4,800
	Other Online Advertising (i.e. social media, website)	Worldwide	£750	£1,125	£1,800
Radio Ads	Full Network	UK & Eire (or any other single country)	£950	£1,425	£2,280
	Single local station or region of national	Local/Regional	£75	£115	£184
Other Ads	Cinema or DVD ads	Worldwide	£1,000	£1,500	£2,400
	Public location		£210	£315	£504

If you've made an application previously and require additional rights, please get in touch about a top-up licence.



### Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.



# Branded Content

### Type of production:

- Brand endorsement productions
- Productions documenting sponsored initiatives
- Recruitment videos
- Product demo videos

### Music use:

- Online including Social Media platforms e.g. Snapchat, YouTube etc.
- Public locations (excluding cinema broadcast).

**If the main focus of your production is to promote the sale of goods or services and has paid media spend, please refer to our Advertising rates on page 4.**

Use	Territory	Media	Per 30s	Per Track	Per Production
Branded Content	World-wide	Audio Visual - All sites online (includes downloads) and public location (excluding cinema)	£200	£550	£650

Please contact the licensing team on [applications@prsformusic.com](mailto:applications@prsformusic.com) or +44 (0)20 3741 3888 if you would like to discuss a deal covering multiple productions



### Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.



# Corporate

### Type of production:

- Internal comms - staff training or information videos
- B2B showreels
- Exhibition films (e.g. museums and art installations)
- Audio guides

### Music use:

- Staff conferences and in-house use.
- Intranet, client and agency site, social media.
- Private and direct communication (audio guides, music on hold, B2B physical copies).
- Exhibitions (e.g. museums, art installations and trade shows).

Any branded content productions aimed at the general public are not covered by Corporate rates. Please see Branded Content or Advertising production types on pages 4 and 5.

Use	Territory	Media	Per 30s	Per Track	Per Production
Corporate Content	World-wide	Audio visual - Online and public location (excluding cinema)	£50	£99	£250

Monthly subscription deals also now available.

Aggregation is permitted on all Corporate Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.

Our Corporate Blanket deals give you the option of paying annually or monthly and cover unlimited productions.

**Annual:** Pay just **£3,000 a year** to use as much music as you need, within unlimited corporate productions, broadcast over a 12 month period.

Or

**Monthly:** Pay **£350 a month** to use as much music as you need, within unlimited corporate productions, broadcast during that month. (A minimum commitment of 3 months applies).

Call +44 (0)203 741 3888 for details on how to apply.

**? Which rates apply to your production?**  
 Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.



# Online Productions

Online production rates cover, but are not limited to:

- General interest/entertainment content (amateur or professional) made for broadcast on video sharing and social media platforms (e.g. YouTube)
- Films or individual episodes that are made available online
- Any online production available for retail sale through streaming or download service providers (includes Audio/Audio visual books)

Online Production rates do **not** cover any production types classified as promotional or any content which includes branding.

## Communication to the Public Right

Are you hosting the content on your own website? You may require a Performing Right Online Licence (PROL). Please refer to **PROL** rates on page 13.

Use	Territory	Per 30s	Per Track	Short form programming rates - unlimited music in 10 min episodes	Per Episode
Online - Download and Streaming	World-wide	£70	£150	£200	£560
Podcast (Audio Only)	World-wide	Per Track	Per Episode	Single Track Podcast Series - single track in unlimited episodes within a 12 month period	Podcast Series - unlimited tracks in unlimited episodes within a 12 month period
		£50	£100	£1,000	£2,000

Online series deals are available by negotiation, please get in touch on **+44 (0)20 3741 3888**.

If you are producing online content as an Independent Production Company (IPC), please refer to our **IPC rates**. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or [tvprogrammes@prsformusic.com](mailto:tvprogrammes@prsformusic.com)

**?** Which rates apply to your production?  
 Unsure which rates apply to your online content?  
 Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.



# Film & Trailers

## Film

- **Film rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, Film Festival and physical product release.**
- **Per film rates allow uncapped usage per film.**

**Notes:**

- If you only require online exploitation, please refer to our Online Production rates.
- Feature Film rates allow in context trailer usage. If you require trailer usage that is out of context, please refer to our Trailer rates.
- Aggregation is permitted on all Per 30s rates for Film.

Film Budget	Use	Territory	Per 30s	Per Track	Per Film
Between £5m - £10m	All Media	Worldwide	£600	£1,200	£12,000
Between £3m - £4.9m			£300	£600	£6,000
Between £500k - £2.9m			£150	£300	£3,000
Under £500k			£75	£150	£1,500
Film Festival			£40	£100	£750

If you've made an application previously and require additional rights, please get in touch about a top-up licence

**If your budget is over £10M then please contact the licensing team on [applications@prsformusic.com](mailto:applications@prsformusic.com) or +44 (0)20 3741 3888.**

If you can't find a rate that fits your production, please get in touch.



# Film & Trailers

## Trailers

- Per trailer rates allow uncapped usage per trailer.
- Other Online rates includes Social Media platforms e.g. Snapchat, YouTube etc.

### Notes:

- Only film trailers dubbed in the UK can be licensed through our Rate Card.
- All Media rates include Worldwide Online exploitation.

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Feature film trailer licences include unlimited tag endings and cut-downs.

If you wish to discuss campaign rates, please contact the licensing team on **+44 (0)20 3741 3888**.

Film budget	Use	Per Track			Per Trailer		
		UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Between £5m - £10m	All Media (Includes All TV, Radio & VOD)	£3,000	£4,000	£5,000	£6,000	£8,000	£10,000
	Video On Demand (VOD)	n/a	n/a	£3,000	n/a	n/a	£6,000
	Other Online (i.e. social media, website)	n/a	n/a	£1,500	n/a	n/a	£3,000
	Cinema & Public Location	£900	£1,200	£1,500	£1,800	£2,400	£3,000
Between £3m - £4.9m	All Media (Includes All TV, Radio & VOD)	£1,500	£2,000	£2,500	£3,000	£4,000	£5,000
	Video On Demand (VOD)	n/a	n/a	£1,500	n/a	n/a	£3,000
	Other Online (i.e. social media, website)	n/a	n/a	£750	n/a	n/a	£1,500
	Cinema & Public Location	£450	£600	£750	£900	£1,200	£1,500
Between £500k- £2.9m	All Media (Includes All TV, Radio & VOD)	£1,000	£1,500	£2,000	£2,000	£3,000	£4,000
	Video On Demand (VOD)	n/a	n/a	£1,200	n/a	n/a	£2,400
	Other Online (i.e. social media, website)	n/a	n/a	£600	n/a	n/a	£1,200
	Cinema & Public Location	£300	£450	£600	£600	£900	£1,200
Under £500k	All Media (Includes All TV, Radio & VOD)	£500	£1,000	£1,500	£1,000	£2,000	£3,000
	Video On Demand (VOD)	n/a	n/a	£900	n/a	n/a	£1,800
	Other Online (i.e. social media, website)	n/a	n/a	£450	n/a	n/a	£900
	Cinema & Public Location	£150	£300	£450	£300	£600	£900

If your budget is over £10M then please contact the licensing team on [applications@prsformusic.com](mailto:applications@prsformusic.com) or **+44 (0)20 3741 3888**.

If you can't find a rate that fits your production, please get in touch.

Only productions synchronised in the UK can be licensed through our Rate Card



# Retail Games

These rates cover audio, audio visual or interactive productions for sale or rental to the general public.

**Notes:**

- Retail Game e.g. PlayStation, Xbox or PC games. Rates also cover Virtual Reality experiences and games sold through digital distribution.
- Per Game rates allow uncapped music usage for one flat rate.

Game Budget	Use	Territory	Per 30s	Per Track	Per Game
Between £5m - £10m	All Media (Excl. Trailers & Promotions)	Worldwide	£600	£1,200	£12,000
Between £3m - £4.9m			£300	£600	£6,000
Between £500k - £2.9m			£150	£300	£3,000
Under £500k			£75	£150	£1,500

If you've made an application previously and require additional copies to be covered, please get in touch about a top-up licence.

For MCPS Production Music in retail Games with a budget of over £10m, please call our licensing team on **+44 (0)20 3741 3888** or email us at [applications@prsformusic.com](mailto:applications@prsformusic.com)

If you can't find a rate that fits your production, please get in touch.



# Retail Game Trailers

## Retail Game Trailers

- Per trailer rates allow uncapped usage per trailer.
- Other Online rates includes Social Media platforms e.g. Snapchat, YouTube etc.

### Notes:

- Only games trailers dubbed in the UK can be licensed through our Rate Card.
- All Media rates include Worldwide Online exploitation.

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Retail game trailers licences include unlimited tag endings and cut-downs.

If you wish to discuss campaign rates, please contact the licensing team on **+44 (0)20 3741 3888**.

Game budget	Use	Per Track			Per Trailer		
		UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Between £5m - £10m	All Media (Includes All TV, Radio & VOD)	£3,000	£4,000	£5,000	£6,000	£8,000	£10,000
	Video On Demand (VOD)	n/a	n/a	£3,000	n/a	n/a	£6,000
	Other Online (i.e. social media, website)	n/a	n/a	£1,500	n/a	n/a	£3,000
	Cinema & Public Location	£900	£1,200	£1,500	£1,800	£2,400	£3,000
Between £3m - £4.9m	All Media (Includes All TV, Radio & VOD)	£1,500	£2,000	£2,500	£3,000	£4,000	£5,000
	Video On Demand (VOD)	n/a	n/a	£1,500	n/a	n/a	£3,000
	Other Online (i.e. social media, website)	n/a	n/a	£750	n/a	n/a	£1,500
	Cinema & Public Location	£450	£600	£750	£900	£1,200	£1,500
Between £500k-£2.9m	All Media (Includes All TV, Radio & VOD)	£1,000	£1,500	£2,000	£2,000	£3,000	£4,000
	Video On Demand (VOD)	n/a	n/a	£1,200	n/a	n/a	£2,400
	Other Online (i.e. social media, website)	n/a	n/a	£600	n/a	n/a	£1,200
	Cinema & Public Location	£300	£450	£600	£600	£900	£1,200
Under £500k	All Media (Includes All TV, Radio & VOD)	£500	£1,000	£1,500	£1,000	£2,000	£3,000
	Video On Demand (VOD)	n/a	n/a	£900	n/a	n/a	£1,800
	Other Online (i.e. social media, website)	n/a	n/a	£450	n/a	n/a	£900
	Cinema & Public Location	£150	£300	£450	£300	£600	£900

If you can't find a rate that fits your production, please get in touch.



# Apps, CDs and DVDs

Our 'Non-gaming Mobile App' rates license music which is installed within an app. This rate does not cover productions which are created and uploaded onto 3rd party services such as Youtube or Facebook for example. Please refer to our online content guide on [page 3](#) to see which rates apply to this type of content.

## Notes:

- Looped and interactive use of music allow unlimited looping of a single cue in a production and is charged at double the Per 30s. This option is available across all usages where no Per Track rates are offered. Just select the looped option on the Licence Manager system.

Use	Territory	Per Track
Non-gaming Mobile app	Worldwide	£100

Use	Criteria	Territory	Per 30s
CDs and DVDs	<1000 copies	Worldwide	£80
	1001 - 10,000 copies	Worldwide	£120
	10,001 - 50,000 copies	Worldwide	£150
	50,001 - 100,000 copies	Worldwide	£200
	>100,000 copies	Worldwide	£250

If you've made an application previously and require additional copies to be covered, please get in touch about a top-up licence.

If you can't find a rate that fits your production, please get in touch.



# Performing Right Online Licence (PROL)

**Online performing rights cover the communication of a musical work to the public.**

You will need a PROL, as well as a mechanical right licence, if you are hosting content with production music on your website (i.e. if it is not hosted on an external site such as YouTube).

Visit [prsmusic.com/prsonline](https://prsmusic.com/prsonline) for more information about our licence. Alternatively please call **+44 (0)20 3741 3888**.

A PROL is valid for 12 months. Licensees need to provide a report of the musical works that have been used.

## Important

Under UK law, the act of downloading, streaming and podcasting musical works and sound recordings requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only. For information about online mechanical rights, please refer to our [Online Production](#) rates.

Use	Media	Unit allowance (or part thereof) per annum	Cost per unit allowance
Music	On demand	<45,000 streams	£80 +VAT
	Background to a website (similar to webcasting)	<120,000 streams	
	Permanent download	<5,000 downloads	
	Ringtone	<1,000 downloads	
General entertainment	On demand	<3,200 music hours	£80 +VAT
	Permanent download	<350 music hours	

## Get a PROL

Please complete the application form at [prsmusic.com/prsonline](https://prsmusic.com/prsonline)

If you can't find a rate that fits your production, please get in touch.



# Important Information

## Useful information about our rates:

- Tag ending changes - Minor changes to the message at the end of an advertisement or film trailer e.g. change from 'Monday' to 'tomorrow'.
- Any tag endings licensed under our Per Track rates or adverts licensed under our Campaign rates are cleared for the lifetime of the production provided they are broadcast within the 12 month period
- Cut-down - A shortened version of an advert or trailer where no new content is added.
- Per Production rates allow unlimited music usage.
- Per 30s rates clear use for 30 seconds of music, or part therefore (excluding aggregation).
- Aggregation is permitted as per 30s rates for corporate, film & trailers. Aggregation allows various music cues to be added together to produce a cumulative total.
- Speech Translations do not require additional licensing.

## Other licences

Our Production Music rates and licences cover the copying done by you, or on your behalf, in the UK of Production Music work and sound recordings into audio-visual content and (where applicable) the distribution of such content to third parties. In the case of the PROL only, they also cover the limited online communication to the public in the UK of content containing Production Music works and sound recordings. Additional licences are required for all other copyright right acts including, without limitation, any additional copying done by third parties or outside the UK and, save in relation to the limited rights granted by the PROL, any

communication to the public rights (whether exercised by you or any third party). If you are unsure about your licensing requirements, please contact the licensing team on **+44 (0)20 3741 3888**.

## Miscellaneous

The rates set out in this Rate Card are subject to the full terms and conditions applicable to the each tariff which are set out in the corresponding licence or invoice and are available to view in the **Licence Manager**.

Using (or authorizing the use of) MCPS and PRS Production Music without a valid licence covering each specific use constitutes copyright infringement for which facility houses, production companies and their clients could all be liable.

Where appropriate, retrospective licences may be granted. These may be subject to significantly higher royalty fees than the standard rates.

Productions which are re-distributed with alterations are considered to be new productions and require a separate licence and payment. This applies to all rates except 'per track', 'campaign' advertisements and 'per trailer' rates. However, productions varying only in language translation do not require a separate licence to be issued or additional fee payments, provided the necessary territorial clearance has been obtained.

An administration fee of £8 will be charged for each licence issued.

**Published rates are effective from 3rd January 2023.**