



## Branded Content

### Type of production:

- Brand endorsement productions
- Productions documenting sponsored initiatives
- Recruitment videos
- Product demo videos

### Music use:

- Online including Social Media platforms e.g. Snapchat, YouTube etc.
- Public locations (excluding cinema broadcast).

**If the main focus of your production is to promote the sale of goods or services and has paid media spend, please refer to our Advertising rates on page 4.**

Use	Territory	Media	Per 30s	Per Track	Per Production
Branded Content	World-wide	Audio Visual - All sites online (includes downloads) and public location (excluding cinema)	£200	£550	£650

**Please contact the licensing team on [applications@prsformusic.com](mailto:applications@prsformusic.com) or +44 (0)20 3741 3888 if you would like to discuss a deal covering multiple productions**



### Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.