



# Online Productions

Online production rates cover, but are not limited to:

- General interest/entertainment content (amateur or professional) made for broadcast on video sharing and social media platforms (e.g. YouTube)
- Films or individual episodes that are made available online
- Any online production available for retail sale through streaming or download service providers (includes Audio/Audio visual books)

Online Production rates do **not** cover any production types classified as promotional or any content which includes branding.

If your production is a Film Trailer, please refer to our trailer rates detailed on page 9.

## Communication to the Public Right

Are you hosting the content on your own website?

You may require a Performing Right Online Licence (PROL).

Please refer to **PROL** rates on page 11.

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Use	Territory	Per 30s	Per Track	Short form programming rates - unlimited music in 10 min episodes	Per Episode
Online - Download and Streaming	World-wide	£70	£150	£200	£560
Podcast (Audio Only)	World-wide	Per Track	Per Episode	Single Track Podcast Series - single track in unlimited episodes within a 12 month period	Podcast Series - unlimited tracks in unlimited episodes within a 12 month period
		£50	£100	£1,000	£2,000

Online series deals are available by negotiation, please get in touch on **+44 (0)20 3741 3888**.

If you are producing online content as an Independent Production Company (IPC), please refer to our **IPC rates**. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or **[tvprogrammes@prsformusic.com](mailto:tvprogrammes@prsformusic.com)**



## Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our helpful guide on **page 3**.

If you can't find a rate that fits your production, please get in touch.

For more information visit **[prsformusic.com/pm](https://prsformusic.com/pm)**

Contact **+44 (0)20 3741 3888** (Mon-Fri 09.00 - 17.30) or **[applications@prsformusic.com](mailto:applications@prsformusic.com)**

