



















Film & Trailers

Film

- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, Film Festival and physical product release.
- Per film rates allow uncapped usage per film.

Notes:

- If you only require online exploitation, please refer to our Online Production rates.
- Feature Film rates allow in context trailer usage. If you
 require trailer usage that is out of context, please refer
 to our Trailer rates.
- Aggregation is permitted on all Per 30s rates for Film.

Film

Use	Territory	Per 30s	Per Track	Per Film
Film Festival	Worldwide	£40	£100	£750
Feature film buyout (excl. trailers) Film budget <£500k		£75	£150	£1,500
Feature film buyout (excl. trailers) Film budget between £500k and £999k		£125	£300	£3,000
Feature film buyout (excl. trailers) Film budget between £1m and £3m		£275	£600	£6,000
Feature film buyout (excl. trailers) Film budget >£3m		£700	£1,500	£10,000

If you've made an application previously and require additional rights, please get in touch about a top-up licence



































Film & Trailers

Trailers

- Film trailers are licensed on a per production basis allowing uncapped usage per trailer.
- Online use includes Video On Demand (VOD) & Social Media platforms e.g. Snapchat, YouTube etc.

Notes:

- Only film trailers dubbed in the UK can be licensed through our Rate Card.
- Online rates include Video On Demand (VOD).
- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, public location and physical product.
- All Media rates include Worldwide Online exploitation.

Film Trailers

Film budget	Use	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Over £3m	All Media	£5,500	£7,500	£9,500
	Online	n/a	n/a	£2,200
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£1,500	£1,800	£2,200
Between £1m - £3m	All Media	£3,000	£4,000	£5,000
	Online	n/a	n/a	£1,500
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£900	£1,200	£1,500
	All Media	000 02	22 000	000 4.2
Data	7 7 7 7 5 6	£2,000	£3,000	£4,000
£500k - £999k	Online	n/a	n/a	£1,200
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£600	£900	£1,200
	All Media	£1,000	£2,000	£3,000
Under £500k	Online	n/a	n/a	£900
	Per Media (includes TV, Theatrical, DVD, Public Location, Radio)	£300	£600	£900

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Feature film trailer licences include unlimited tag endings and cut-downs.

If you wish to discuss single track usage, campaign rates or co-promotion usage, please contact the licensing team on +44 (0)20 3741 3888.









