Simple, affordable production music licensing

Our licences can offer:

• Cover for the lifetime of the production
• Sync clearance for Worldwide All Media exploitation
• Access to over one million tracks
• Over 250 library labels spanning all genres

Please read the Important Information at the end of the Rate Card.

Browse a complete list of production music libraries covered by our licences at prsformusic.com/pm
Keep a record of:
• Track titles
• Songwriters and composers
• Library/Label names
These details are essential elements for your licence application.

If you are an Independent Production Company (IPC) making TV programmes for UK broadcast, please refer to our IPC rates. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or tvprogrammes@prsformusic.com
Guide to licensing online content through our Rate Card

Our Rate Card has different tariffs attached to Online Productions, Branded Content, Online Advertising and Corporate videos. Follow this flow chart to confirm which tariff applies to your content.

1. Does the video promote a product/service or does it include branding?
   - Yes
     - Is there paid media spend? (e.g. YouTube pre rolls/paid social posts)
       - No
       - Is the intended audience the general public?
         - No
         - Has the video been commissioned by the product/service?
           - No
           - Licence as Online Production. (e.g. vlogger product reviews or gaming reviews) Rates on page 7
           - Yes
           - Licence as Branded Content Rates on page 5
         - Yes
         - Licence as Corporate (e.g. B2B communication, training videos) Rates on page 6
     - Yes
     - Licence as Online Advertisement Rates on page 4
   - No

For more information visit prsformusic.com/pm Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com
## Advertising

### Type of production:
- **Adverts designed specifically to promote goods or services to the general public**
- **Any productions which have paid media spend**

### Music use:
- As per tariff description.
- Our Single country and Single Continent TV ad rates include worldwide online exploitation.
- Our Per Track rates cover you for unlimited tag endings within 12 months.
- Full Network Radio Advertising rates include online exploitation through digital/internet radio services

### Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on page 3.

**Campaign Rates**

All of our Advertising Per Track rates can be upgraded to Campaign rates for an additional 60%. Campaign rates cover unlimited adverts of a developing theme for a single product within a 12 month period.

**All Media Upgrade**

Any ‘All TV’ rate + 25%  
e.g. All Media Single Country Per 30s = £2,500 x 1.25 = £3,125

<table>
<thead>
<tr>
<th>Use</th>
<th>Media</th>
<th>Territory</th>
<th>Per 30s</th>
<th>Per Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV Ads and Sponsorship Idents</td>
<td>All TV (Includes Online)</td>
<td>Worldwide</td>
<td>£6,600</td>
<td>£9,900</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Single Continent</td>
<td>£3,500</td>
<td>£5,250</td>
</tr>
<tr>
<td></td>
<td></td>
<td>UK &amp; Eire (or any other single country)</td>
<td>£2,500</td>
<td>£3,750</td>
</tr>
<tr>
<td>Online Ads</td>
<td>Video On Demand (VOD) Advertising</td>
<td>Worldwide</td>
<td>£2,000</td>
<td>£3,000</td>
</tr>
<tr>
<td></td>
<td>Other Online Advertising (i.e. social media, website)</td>
<td>Worldwide</td>
<td>£750</td>
<td>£1,125</td>
</tr>
<tr>
<td>Radio Ads</td>
<td>Full Network</td>
<td>UK &amp; Eire (or any other single country)</td>
<td>£950</td>
<td>£1,425</td>
</tr>
<tr>
<td></td>
<td>Single local station or region of national</td>
<td>Local/Regional</td>
<td>£75</td>
<td>£115</td>
</tr>
<tr>
<td>Other Ads</td>
<td>Cinema or DVD ads</td>
<td>Worldwide</td>
<td>£1,000</td>
<td>£1,500</td>
</tr>
<tr>
<td></td>
<td>Public location</td>
<td>Worldwide</td>
<td>£210</td>
<td>£315</td>
</tr>
</tbody>
</table>

**Campaign rate = ‘per track’ rate + 60%**

e.g. All TV - Worldwide campaign rate = £9,900 x 1.6 = £15,840

**If you’ve made an application previously and require additional rights, please get in touch about a top-up licence.**

**Per track rates allow unlimited cut-downs and tag ending changes.**

**If you can’t find a rate that fits your production, please get in touch.**

For more information visit prsformusic.com/pm
Branded Content

Type of production:
- Brand endorsement productions
- Productions documenting sponsored initiatives
- Recruitment videos
- Product demo videos

Music use:
- Online including Social Media platforms e.g. Snapchat, YouTube etc.
- Public locations (excluding cinema broadcast).

If the main focus of your production is to promote the sale of goods or services and has paid media spend, please refer to our Advertising rates on page 4.

Which rates apply to your production?
Unsure which rates apply to your online content? Please refer to our guide on page 3.

If you can’t find a rate that fits your production, please get in touch.

For more information visit prsformusic.com/pm

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Media</th>
<th>Per 30s</th>
<th>Per Track</th>
<th>Per Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded Content</td>
<td>Audio Visual - All sites online (includes downloads) and public location (excluding cinema)</td>
<td>Worldwide</td>
<td>£350</td>
<td>£700</td>
<td>£800</td>
</tr>
</tbody>
</table>

Please contact the licensing team if you would like to discuss a deal covering multiple productions.
Corporate

Type of production:

- Internal comms - staff training or information videos
- B2B showreels
- Exhibition films (e.g. museums and art installations)
- Audio guides

Music use:

- Staff conferences and in-house use.
- Intranet, client and agency site, social media.
- Private and direct communication (audio guides, music on hold, B2B physical copies).
- Exhibitions (e.g. museums, art installations and trade shows).

Any branded content productions aimed at the general public are not covered by Corporate rates. Please see Banded Content or Advertising production types on pages 4 and 5.

Corporate

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Media</th>
<th>Per 30s</th>
<th>Per Track</th>
<th>Per Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Content</td>
<td>World-wide</td>
<td>Audio visual - Online and public location (excluding cinema)</td>
<td>£50</td>
<td>£99</td>
<td>£250</td>
</tr>
</tbody>
</table>

Aggregation is permitted on all Corporate Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.

Our Corporate Blanket deals give you the option of paying annually or monthly and cover unlimited productions.

**Annual:** Pay just **£3,000 a year** to use as much music as you need, within unlimited corporate productions, broadcast over a 12 month period.

Or

**Monthly:** Pay **£350 a month** to use as much music as you need, within unlimited corporate productions, broadcast during that month. (A minimum commitment of 3 months applies).

Call +44 (0)203 741 3888 for details on how to apply.

For more information visit prsformusic.com/pm

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com
Online Productions

Online production rates cover, but are not limited to:
- General interest/entertainment content (amateur or professional) made for broadcast on video sharing and social media platforms (e.g. YouTube)
- Films or individual episodes that are made available online
- Any online production available for retail sale through streaming or download service providers (includes Audio/Audio visual books)

Online Production rates do not cover any production types classified as promotional or any content which includes branding.

Communication to the Public Right

Are you hosting the content on your own website?
You may require a Performing Right Online Licence (PROL).
Please refer to PROL rates on page 11.

If your production is a Film Trailer, please refer to our trailer rates detailed on page 9.

Which rates apply to your production? Unsure which rates apply to your online content? Please refer to our helpful guide on page 3.

Online series deals are available by negotiation, please get in touch on +44 (0)20 3741 3888.

If you are producing online content as an Independent Production Company (IPC), please refer to our IPC rates. For further enquiries, please contact the IPC team on +44 (0)20 3741 4101 or tvprogrammes@prsformusic.com

Online Productions

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Per 30s</th>
<th>Per Track</th>
<th>Short form programming rates - unlimited music in 10 min episodes</th>
<th>Per Episode</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online - Download and Streaming</td>
<td>Worldwide</td>
<td>£70</td>
<td>£150</td>
<td>£200</td>
<td>£560</td>
</tr>
<tr>
<td>Podcast (Audio Only)</td>
<td>Worldwide</td>
<td>Per Track</td>
<td>Per Episode</td>
<td>Single Track Podcast Series - single track in unlimited episodes within a 12 month period</td>
<td>£1,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>£50</td>
<td>£100</td>
<td>£2,000</td>
<td></td>
</tr>
</tbody>
</table>

For more information visit prsformusic.com/pm

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com
### Film & Trailers

**Film**
- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, Film Festival and physical product release.
- Per film rates allow uncapped usage per film.

**Notes:**
- If you only require online exploitation, please refer to our Online Production rates.
- Feature Film rates allow in context trailer usage. If you require trailer usage that is out of context, please refer to our Trailer rates.
- Aggregation is permitted on all Per 30s rates for Film.

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Per 30s</th>
<th>Per Track</th>
<th>Per Film</th>
</tr>
</thead>
<tbody>
<tr>
<td>Film Festival</td>
<td></td>
<td>£40</td>
<td>£100</td>
<td>£750</td>
</tr>
<tr>
<td>Feature film buyout (excl. trailers)</td>
<td>Worldwide</td>
<td>£75</td>
<td>£150</td>
<td>£1,500</td>
</tr>
<tr>
<td>Film Festival</td>
<td>Worldwide</td>
<td>£125</td>
<td>£300</td>
<td>£3,000</td>
</tr>
<tr>
<td>Feature film buyout (excl. trailers)</td>
<td>Worldwide</td>
<td>£275</td>
<td>£600</td>
<td>£6,000</td>
</tr>
<tr>
<td>Feature film buyout (excl. trailers)</td>
<td></td>
<td>£700</td>
<td>£1,500</td>
<td>£10,000</td>
</tr>
</tbody>
</table>

If you've made an application previously and require additional rights, please get in touch about a top-up licence.
Film & Trailers

Trailers
- Film trailers are licensed on a per production basis allowing uncapped usage per trailer.
- Online use includes Video On Demand (VOD) & Social Media platforms e.g. Snapchat, YouTube etc.

Notes:
- Only film trailers dubbed in the UK can be licensed through our Rate Card.
- Online rates include Video On Demand (VOD).
- Buyout rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, public location and physical product.
- All Media rates include Worldwide Online exploitation.

## Film Trailers

<table>
<thead>
<tr>
<th>Film budget</th>
<th>Use</th>
<th>UK &amp; Eire (or single country)</th>
<th>Worldwide excl. USA &amp; Canada</th>
<th>Worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over £3m</td>
<td>All Media</td>
<td>£5,500</td>
<td>£7,500</td>
<td>£9,500</td>
</tr>
<tr>
<td></td>
<td>Online</td>
<td>n/a</td>
<td>n/a</td>
<td>£2,200</td>
</tr>
<tr>
<td></td>
<td>Per Media (includes TV, Theatrical, DVD, Public Location, Radio)</td>
<td>£1,500</td>
<td>£1,800</td>
<td>£2,200</td>
</tr>
<tr>
<td>Between £1m - £3m</td>
<td>All Media</td>
<td>£3,000</td>
<td>£4,000</td>
<td>£5,000</td>
</tr>
<tr>
<td></td>
<td>Online</td>
<td>n/a</td>
<td>n/a</td>
<td>£1,500</td>
</tr>
<tr>
<td></td>
<td>Per Media (includes TV, Theatrical, DVD, Public Location, Radio)</td>
<td>£900</td>
<td>£1,200</td>
<td>£1,500</td>
</tr>
<tr>
<td>Between £500k - £999k</td>
<td>All Media</td>
<td>£2,000</td>
<td>£3,000</td>
<td>£4,000</td>
</tr>
<tr>
<td></td>
<td>Online</td>
<td>n/a</td>
<td>n/a</td>
<td>£1,200</td>
</tr>
<tr>
<td></td>
<td>Per Media (includes TV, Theatrical, DVD, Public Location, Radio)</td>
<td>£600</td>
<td>£900</td>
<td>£1,200</td>
</tr>
<tr>
<td>Under £500k</td>
<td>All Media</td>
<td>£1,000</td>
<td>£2,000</td>
<td>£3,000</td>
</tr>
<tr>
<td></td>
<td>Online</td>
<td>n/a</td>
<td>n/a</td>
<td>£900</td>
</tr>
<tr>
<td></td>
<td>Per Media (includes TV, Theatrical, DVD, Public Location, Radio)</td>
<td>£300</td>
<td>£600</td>
<td>£900</td>
</tr>
</tbody>
</table>

If you wish to discuss single track usage, campaign rates or co-promotion usage, please contact the licensing team on +44 (0)20 3741 3888.

For more information visit [prsformusic.com/pm](http://prsformusic.com/pm)

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or [applications@prsformusic.com](mailto:applications@prsformusic.com)

Feature film trailer licences include unlimited tag endings and cut-downs.

If you’ve made an application previously and require additional rights, please get in touch about a top-up licence.
Games, Apps, CDs and DVDs

These rates cover audio, audio visual or interactive productions for sale or rental to the general public, including:

- Films or games
- Online/mobile apps
- DVD, CD and vinyl products
- Covermount products

Our ‘Non-gaming Mobile App’ rates license music which is installed within an app. This rate does not cover productions which are created and uploaded onto 3rd party services such as Youtube or Facebook for example. Please refer to our online content guide on page 3 to see which rates apply to this type of content.

Notes:

- Retail Game e.g. PlayStation, Xbox or PC games. Rates also cover Virtual Reality experiences and games sold through digital distribution.
- Looped and interactive use of music allow unlimited looping of a single cue in a production and is charged at double the Per 30s. This option is available across all usages where no Per Track rates are offered. Just select the looped option on the Licence Manager system.
- Per Game rates allow uncapped music usage for one flat rate.

Games, Apps, CDs and DVDs

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Per 30s</th>
<th>Per Track</th>
<th>Per Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Game</td>
<td>Worldwide</td>
<td>£200</td>
<td>£400</td>
<td>£4,000</td>
</tr>
<tr>
<td>Budget under £500k</td>
<td>Worldwide</td>
<td>£200</td>
<td>£400</td>
<td>£4,000</td>
</tr>
</tbody>
</table>

Use

<table>
<thead>
<tr>
<th>Use</th>
<th>Territory</th>
<th>Per Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-gaming Mobile app</td>
<td>Worldwide</td>
<td>£100</td>
</tr>
</tbody>
</table>

Use

<table>
<thead>
<tr>
<th>Use</th>
<th>Criteria</th>
<th>Territory</th>
<th>Per 30s</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDs and DVDs</td>
<td>&lt;1000 copies</td>
<td>Worldwide</td>
<td>£80</td>
</tr>
<tr>
<td></td>
<td>1001 - 10,000 copies</td>
<td>Worldwide</td>
<td>£120</td>
</tr>
<tr>
<td></td>
<td>10,001 - 50,000 copies</td>
<td>Worldwide</td>
<td>£150</td>
</tr>
<tr>
<td></td>
<td>50,001 - 100,000 copies</td>
<td>Worldwide</td>
<td>£200</td>
</tr>
<tr>
<td></td>
<td>&gt;100,000 copies</td>
<td>Worldwide</td>
<td>£250</td>
</tr>
</tbody>
</table>

For MCPS Production Music in retail Games with a budget of £500k and over, please call our licensing team on +44 (0)20 3741 3888.

DISCOUNT: Per game rates include a 25% discount on film trailer rates for retail game trailers and advertising rates for related promotions, including video. For more details, contact the MCPS licensing team on +44 (0)20 3741 3888.

For more information visit prsformusic.com/pm

Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com
Performing Right Online Licence (PROL)

Online performing rights cover the communication of a musical work to the public.

You will need a PROL, as well as a mechanical right licence, if you are hosting content with production music on your website (i.e. if it is not hosted on an external site such as YouTube).

Visit prsformusic.com/prsonline for more information about our licence. Alternatively please call +44 (0)20 3741 3888.

A PROL is valid for 12 months. Licensees need to provide a report of the musical works that have been used.

Performing Right Online Licence (PROL)

Important
Under UK law, the act of downloading, streaming and podcasting musical works and sound recordings requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only. For information about online mechanical rights, please refer to our Online Production rates.

<table>
<thead>
<tr>
<th>Use</th>
<th>Media</th>
<th>Unit allowance (or part thereof) per annum</th>
<th>Cost per unit allowance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music</td>
<td>On demand</td>
<td>&lt;45,000 streams</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Background to a website (similar to webcasting)</td>
<td>&lt;120,000 streams</td>
<td>£71 +VAT</td>
</tr>
<tr>
<td></td>
<td>Permanent download</td>
<td>&lt;5,000 downloads</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ringtone</td>
<td>&lt;1,000 downloads</td>
<td></td>
</tr>
<tr>
<td>General entertainment</td>
<td>On demand</td>
<td>&lt;3,200 music hours</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Permanent download</td>
<td>&lt;350 music hours</td>
<td></td>
</tr>
</tbody>
</table>

Get a PROL
Please complete the application form at prsformusic.com/prsonline

If you can’t find a rate that fits your production, please get in touch.

For more information visit prsformusic.com/prsonline
Contact +44 (0)20 3741 3888 (Mon-Fri 09.00 - 17.30) or applications@prsformusic.com
Important Information

Useful information about our rates:

- Tag ending changes - Minor changes to the message at the end of an advertisement or film trailer e.g. change from ‘Monday’ to ‘tomorrow’.
- Any tag endings licensed under our Per Track rates or adverts licensed under our Campaign rates are cleared for the lifetime of the production provided they are broadcast within the 12 month period
- Cut-down - A shortened version of an advert or trailer where no new content is added.
- Per Production rates allow unlimited music usage.
- Per 30s rates clear use for 30 seconds of music, or part therefore (excluding aggregation).
- Aggregation is permitted as per 30s rates for corporate, film & trailers. Aggregation allows various music cues to be added together to produce a cumulative total.
- Speech Translations do not require additional licensing.

Other licences

Our Production Music rates and licences cover the copying done by you, or on your behalf, in the UK of Production Music work and sound recordings (PMWSR) into audio-visual content and (where applicable) the distribution of such content to third parties. In the case of the PROL only, they also cover the limited online communication to the public in the UK of content containing Production Music sound recordings. Additional licences are required for all other copyright right acts including, without limitation, any additional copying done by third parties or outside the UK, the performance and playing in public of the PMWSR (whether exercised by you or any third party) and, save in relation to the limited rights granted by the PROL, any communication to the public rights in the PMWSR (whether exercised by you or any third party).

If you are unsure about your licensing requirements, please contact the licensing team on +44 (0)20 3741 3888.

Miscellaneous

The rates set out in this Rate Card are subject to the full terms and conditions applicable to the each tariff which are set out in the corresponding licence or invoice and are available to view in the Licence Manager.

Using (or authorizing the use of) MCPS and PRS Production Music without a valid licence covering each specific use constitutes copyright infringement for which facility houses, production companies and their clients could all be liable.

Where appropriate, retrospective licences may be granted. These may be subject to significantly higher royalty fees than the standard rates.

Productions which are re-distributed with alterations are considered to be new productions and require a separate licence and payment. This applies to all rates except ‘per track’, ‘campaign’ advertisements and ‘per trailer’ rates. However, productions varying only in language translation do not require a separate licence to be issued or additional fee payments, provided the necessary territorial clearance has been obtained.

Published rates are effective from 4th January 2022.