



Apply for your licence or get a quote using Licence manager.

Licences last for life of production



Advertising

Type of production:

- Adverts designed specifically to promote goods or services to the general public
- Any productions which have paid media spend

Music use:

- As per tariff description.
- All rates include Online exploitation except where indicated by *.
- Digital cable network rates exclude ITV1, C4 and C5.
- Online use includes Video On Demand (VOD) and Social Media platforms e.g. Snapchat, YouTube etc.
- Our Single country and Single Continent TV ad rates include worldwide online exploitation.
- Our Per Track rates cover you for unlimited tag endings within 12 months.

Use	Territory	Media	Per 30s	Per Track
TV Ads and Sponsorship Idents	Worldwide	All TV	£6,300	£9,400
	Single Continent		£3,300	£4,700
	UK & Eire (or any other single country)	All TV	£2,400	£3,750
		Digital Cable Network	£1,900	£2,900
		Any Single Channel	£950	£1,450
Radio Ads	UK & Eire (or any other single country)	Full network	£900	£1,350
	Local / Regional	Single local station or region of national	£70 *	£100 *
Online Ads	Worldwide	All sites	£600	£950
Other Ads	Worldwide	Cinema or DVD ads	£950	£1,450
		Public location	£200 *	£350 *

UPGRADE to ALL MEDIA for additional 25%

Per track rates allow unlimited cut-downs and tag ending changes.

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

Campaign Rates

All of our Advertising Per Track rates can be upgraded to Campaign rates for an additional 60%. Campaign rates cover unlimited adverts of a developing theme for a single product within a 12 month period.

Campaign rate = 'per track' rate +60%
 e.g. All TV - Worldwide campaign rate = £9,400 X 1.6 = £15,040

All Media Upgrade = Any 'All TV' rate + 25%
 e.g. All Media Single Country Per 30s = £2,400 X 1.25 = £3,000



Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.

For more information visit prsfornmusic.com/pm

Contact **+44 (0)20 3741 3888** (Mon-Fri 09.00 - 17.30) or applications@prsfornmusic.com

Please read the Important Information section at the end of this Rate Card.

