

Ellis Rich OBE Hon DMus

statement

I am seeking your support as I compete for a Director position in the PRS Board election.

As a former Chairman and Deputy Chairman (totalling 12 years), plus time as Publisher Director, I have the knowledge to properly interrogate the Society about matters of interest to writer and publisher members.

The increase in music usage is not equalled by increased royalties; some music users plunder music for the benefit of their own pockets.

PRS must be agile, modern and proactive and, with its members, change the mind-set that music is a cheap commodity for massaging corporate profits at the expense of creators.

Throughout my time on the PRS Board, I pressurised for efficient monitoring of high value usages like broadcasting and live concerts; properly valuing music behind masthead programming and product placement and considering added value when music provides visual as well as sound stimuli.

If I am re-elected to the PRS board, I will push for these and other income opportunities to be higher on PRS's agenda.

Now there is a new issue to deal with. When PRS was released from obligations under the 20 year old Monopolies and Mergers Commission ruling, it was advised that the Society would thenceforth be governed by the EU Collective Rights Management Directive, promising similar, if not stricter legislation. All now changed as a result of the UK leaving the EU.

As I have political contacts, I have been in discussions with the Office of Minister for Culture, Media and Sport about the potentially detrimental effect of Brexit on copyright value and resultant damage to our cultural exports.

I am always willing and available to discuss any issues as well as any aspects of my candidacy. To contact me, please email: supremesongs.prs@gmail.com

IMPORTANT: Publication of this statement, or any subsequent communication of it, does not constitute endorsement or the promotion of the candidate by the Society, or any member of its management or staff.

The statement has been written by the candidate and has not been altered in any way. The views and/or opinions expressed are the candidate's own.