

## ONLINE/ MOBILE

Online & Mobile (Non Advertising)	Per 30 second unit (or part thereof)
All Sites - Streamed Programming or Webcasting ■	£40
All Sites - Permanent Download ■	£100

Podcast ■	Per Podcast
The per podcast rate allows you to use as much production music as you like in your podcast. You pay just the one rate no matter how much music you use. There is no podcast length restriction.	£150

Online Advertising	Per 30 second unit (or part thereof)	Per Track
<b>New</b> Making of' streamed videos - non-advertising	£150	£300
All sites (Stream) - World	£300	£500
All Sites (Download/Viral Campaign/Stream - World	£500	£800

Online Films	Europe (or any other continent)	World
All Sites Online - Download	-	£100
All Sites Online - Streamed Programming	-	£40

Aggregation of cues permitted	Europe (or any other continent)	World
Online Retail		
All Sites Online - Download	-	£100
All Sites Online - Streamed Programming	-	£40
Retail online / mobile apps ■	-	£100

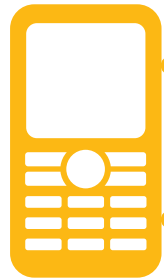
### PRS for Music – covering the performing right

Services making licensed productions and broadcasting them or communicating them to the public by making them available over the internet or via mobile networks will also need to have the appropriate PRS for Music licence covering the performing right. The party responsible for providing the content to the end user must obtain the licence; however, the producer may apply on their behalf.

**PTO** for more information on the  
Performing Right Online Licence



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**The Performing Right Online Licence is charged in units of £57.75 (+VAT)**

Music hours are calculated by multiplying the viewer hours (i.e. the amount of time in total that users spend watching the content) by the percentage of music in the content.

If music is the main focus of the content, see our explanation of usage limits at [www.prsformusic.com/prsonline](http://www.prsformusic.com/prsonline)

To obtain a *PRS for Music Performing Right Online Licence*, contact the *PRS for Music Online Licensing Team*:  
Tel: 020 7306 4991  
Email: [onlinelicensing@prsformusic.com](mailto:onlinelicensing@prsformusic.com)

**Please note: All rates apply to digital delivery via internet, intranet and mobile networks. The rates are inclusive of dubbing fees and incorporate the right to reproduce both the underlying musical work and the sound recording. All rates incorporate the right to loop the music.**



**ONLINE/  
MOBILE**

- **Streamed programming or Webcasting -**  
Audio-only/audio-visual content specifically made available online in a 'play only' format where no permanent copy is retained. Examples include online TV or radio programmes that are made specifically for the net, corporate videos, interactive web or mobile games that are streamed.
- **Permanent Download -**  
The use of a production music work in a context in which a permanent copy is retained by the end user by download. Examples include: interactive web or mobile games, online or TV programmes that are made specifically for the net, ringtones, Podcasts, vodcasts and audio-only/audio-visual content that is downloaded to a computer in a viral marketing email.
- **Podcast -**  
A downloadable, audio-only programme subject to the following restrictions:
  - Podcasts must be provided in the form of programmes in their entirety, and not as individual tracks or separate portions.
  - Podcasts must contain both speech and music, with the speech interspersed throughout.
  - There must not be any flags or markers inserted which enable the segmenting and disaggregation of tracks.
- **Apps -**  
A downloadable retail computer or mobile phone program designed to perform a specific task for a user or other application.

PRS for Music Licence	Allowed uses per £57.75 (+VAT)
Background to a website (akin to webcasting)	Up to 8,500 music hours streamed
On demand streams	Up to 3,200 music hours streamed
Permanent downloads	Up to 350 music hours downloaded

**25%** reduction in fees where over twenty x 30 second units are used per individual homepage, or online production.



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