



What is IMPEL?

Independent Music Publishers' European Licensing (IMPEL) is a collective of independent publishers who have joined together to license their Anglo-American* mechanical digital rights on a pan-European basis.

IMPEL was the first vehicle to allow independent publishers to take advantage of the European Commission Recommendation on the collective management of online music rights and provides a convenient one-stop shop for licensees.

IMPEL has chosen *PRS for Music* as its partner society to license and administer the participating publishers' rights on its behalf, and has the full support of the Music Publishers Association.

IMPEL began operations on 1 Jan 2010.

Why IMPEL?

IMPEL gives independent publishers the same benefits that the individual major publishers have achieved by licensing their mechanical rights on a multi-territory basis through one rights manager.

By offering their repertoire together through IMPEL, independent publishers are providing major multi-territory digital music service providers with easy access to their music under just one deal.

And by using *PRS for Music's* systems to process online mechanical rights, both publishers and music service providers will benefit from increased transparency and faster transfer of payments and clearance of rights.



Which publishers' repertoire is included in IMPEL?

- Bucks Music Group
- Conexion Music Limited
- Eagle-i Music Limited
- Fairwood Music (UK) Limited
- Fintage Publishing BV
- Hornall Brothers Music Limited
- Kassner Associated Publishers Limited
- Minds on Fire (formerly Club Row Music)
- Moncur Street Music Limited
- Proof Songs Limited
- Red Ink Music Limited
- Reverb Music Limited
- RZO Music Limited
- Spirit Music Group
- The Music Sales Group
- Truelove Music

An additional phase of publishers is planned to join IMPEL in July 2012, with more in the pipeline for the future. IMPEL operates biannual joining dates for publishers to add their repertoire.

PRS for Music also manages the Anglo-American mechanical digital rights of peermusic, Chrysalis and Imagem Music alongside the IMPEL rights.

* Anglo-American Repertoire is defined as musical works in which the publisher has an interest and where the writers they represent are members of any of APRA, ASCAP, BMI, IMRO, PRS, SAMRO, SESAC, SOCAN, or are not a member of any performing rights society.



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Why did IMPEL appoint *PRRS for Music* as its agent?

PRRS for Music is at the forefront of Europe-wide digital music licensing, leading the way in an increasingly competitive environment. It has both the market leading experience in licensing digital services and the world class back office to handle the complexities of digital pan-European licensing on a repertoire specific basis.

Since 2006, *PRRS for Music* has licensed EMI Music Publishing's repertoire, as a service provider for CELAS, along with German society GEMA. In 2008, it became the approved society for handling Warner Chappell's pan-European rights.

Operation of the ICE copyright system in partnership with Swedish society STIM further underlines *PRRS for Music's* commitment to providing market-leading solutions for the licensing of music rights in the digital age.

PRRS for Music is also authorised to bring the Anglo-American performing rights to match the mechanical rights being provided by IMPEL members. This allows for a one stop shop for the licensing of independent repertoire in Europe.

Is IMPEL open to new members?

Yes. IMPEL operates entry dates of 1 January and 1 July each year. There is a lead-time of three to six months prior to each entry date to allow for preparatory work.



How do I join IMPEL?

Please email *PRRS for Music* via
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for further information.



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