

# General Entertainment Online Licence



## Summary of Key Terms and Conditions

<b>Purpose of this document</b>	<p>This document is a summary of the terms of the <i>PRS for Music</i> General Entertainment Online Licence (GEOL). Please refer to the terms and conditions of the licence for full definitions and details of other matters relating to using music under GEOL.</p>
<b>Music use covered by GEOL</b>	<p>The GEOL covers the performing and mechanical rights in musical works used in 'general entertainment' audio-visual content available through:</p> <ul style="list-style-type: none"><li>• Limited Download or On-Demand Services</li><li>• Permanent Download Services</li><li>• Interactive Webcasting Services</li></ul> <p><i>Please refer to the GEOL terms and conditions for full definitions</i></p> <p><i>Any audio only services offered should be licensed under one of our online music licences.</i></p>
<b>Rights and music use not covered by GEOL</b>	<p>The following rights are not cleared by the GEOL and would need to be cleared directly with publishers/copyright owners</p> <ul style="list-style-type: none"><li>• Moral rights</li><li>• Graphic rights eg. any karaoke within a service</li><li>• The right to adapt a musical work</li><li>• The synchronisation of musical works with images</li> <li>• The use of unauthorised arrangements, adaptations, parodies, burlesques and dramatico-musical works</li><li>• The use of commercial music in contexts which the licensor ought reasonably to consider as being prejudicial to the public standing of the composer, featured artist or relevant copyright owners</li><li>• The rights in sound recordings of the musical works</li></ul> <p>Music use is not covered in all circumstances. In particular, the following uses need to be licensed directly with the publishers/copyright owners</p> <ul style="list-style-type: none"><li>• Music with advertising or sponsorship of any product or service</li><li>• Simulcasting of traditional scheduled broadcast services</li></ul>

<b>Creating Content</b>	<p>The GEOL does not cover synchronisation rights for the initial fixation of Repertoire Works in combination with visual images.</p> <p>Synchronisation can, in some instances, be cleared by <i>PRS for Music</i> with the copyright owner through the issue of a 'sync top up' licence. Please contact the Broadcast and Online Licensing Team on <b>020 7306 4991</b> for further information</p>
<b>Royalty Rates</b>	<p>The royalty rate for the GEOL licence is calculated on an individual basis and the fee is based on a number of factors including the type of service offered, viewer/subscriber figures and music usage.</p> <p>Licensees are required to pay a non-refundable minimum advance fee of £200 per calendar year (which is pro-rated for periods of less than 12 months).</p>
<b>Reporting</b>	<p>Licensees under the GEOL are required to report music usage including the different types of use (e.g. streaming, downloading).</p> <p>Where content has not previously been broadcast the licensee will also be required to submit cue sheets detailing the music contained</p>
<b>Duration of the scheme</b>	<p>The GEOL is a non-precedential licence that enables services to operate with the convenience of a blanket licence for a short period (up until the end of 2009).</p>
<b>Application Process</b>	<p>Complete the application form with full details of your on-demand service</p>
<b>Contact details</b>	<p>If you have any queries please contact the Broadcast and Online Licensing Team On <b>020 7306 4991</b></p> <p>Or email <b><a href="mailto:onlinelicensing@prsformusic.com">onlinelicensing@prsformusic.com</a></b></p>

*This constitutes a summary of certain terms of the General Entertainment Online Licence scheme. Service providers are advised to refer to the GEOL terms and conditions for full details of matters relating to providing general entertainment content under the GEOL. In the event of any inconsistency between this summary and the GEOL terms and conditions, the terms of the licence shall prevail.*