



Victoria Campoamor **Director of Operations**

With degrees in Economics and Business Studies from Universidad de Oviedo (Spain), Victoria began her career at SGAE, the Spanish rights society, with responsibility for managing the international, film and TV distributions. During that time, she was also SGAE's business liaison to CISAC.

In 2000, she joined the IMJV - an international joint venture of ASCAP, SOCAN, BUMA/STEMRA and PRS - as Director of Operations.

Victoria joined *PRS for Music* in 2002 as Head of the Audiovisual Department, subsequently leading the transformation of PRS operations, first as Head of Identification and Processing and then as Director of Distribution Operations. Her team manages and processes data for over 58bn performances annually – an almost 10 fold increase since 2006 – and during this time Victoria worked with the Distribution Committee of the Board to review and approve distribution policy changes.

Victoria took on the new role of Director of Operations in October 2011 and now manages IT, Distribution Operations and relationships with outsourced service providers, including ICE (the International Copyright Enterprise).