

Andrew Shaw

MD Broadcast, Online and Recorded Media



Andrew Shaw was appointed Managing Director, Broadcast and Online in October 2006. His background is in broadcasting. He began his television career in 1985 with Britain's Flextech Television (now Virgin Media TV) where he was responsible for channel distribution across Europe. He was closely involved in the negotiation of Flextech's joint venture with the BBC in 1996 to create the UKTV portfolio of channels.

In 1999, Andrew joined Britain's second largest cable operator, Telewest Communications as Commercial Director for the launch of digital TV. After Telewest's acquisition of Flextech, he headed up content acquisition and development opportunities across the group.

At the end of 2001, Andrew joined Liberty Global Inc. and was seconded to Tokyo as Director of Strategic Development at Jupiter TV, a 50/50 joint venture between Liberty Global and Sumitomo Corporation.

In early 2004, Andrew was appointed EVP & COO of Jupiter VOD where he oversaw the business planning, staff recruitment and operations of the start-up. By the time he left in July 2006, the service was available in over 750,000 Japanese households and offered content from five Hollywood studios as well as all the main Japanese distributors.

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