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# Online Productions

## Type of production:

- **General interest/entertainment content (amateur or professional) made for video sharing and social media platforms**
- **Films or individual episodes that are made available online**
- **Online productions available for retail sale via streaming or download (includes audio/audio visual books)**

## Good to know . . .

- Licences last for the life of production
- Online Productions rates cover both download & streaming
- Online series deals are available by negotiation
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to **PROL** rates on page 12

Media	Territory	Per 30s	Per Track	Per short form episode (up to 10 minutes duration)	Per episode (10 minutes and over)
Online excl. VOD	Worldwide	£70	£150	£200	£560
Podcast (audio only)	Worldwide	Per Track	Per Episode	Single Track Podcast Series - single track in unlimited episodes within a 12 month period	Podcast Series - unlimited tracks in unlimited episodes within a 12 month period
		£50	£100	£1,000	£2,000

**Please refer to our Branded Content and Advertising rates on pages 4 and 5 if any of the following apply to your project:**

- Has paid media spend
- Includes a call to action for the public
- Promotes brands, products or services

If you are producing online content for broadcasters or VOD platforms as an Independent Production Company (IPC), please refer to our IPC rates. For further enquiries, please contact the IPC team on: +44 (0)20 3741 4101 or [tvprogrammes@prsformusic.com](mailto:tvprogrammes@prsformusic.com)



**Unsure which rates apply to your online content?**

Please refer to our guide on [page 3](#)

**Need further support in finding the right rate for your production?**

Please contact the licensing team